



Students should be hungry to learn, not hungry

FOOD FOR THOUGHT INITIATIVE (Food4TI) is proud to announce that we have been selected as a charity recipient of the 14th annual **BEYOND DESIGN BIKE TOUR** (BDBT)! The BDBT is put together every year by the Eppstein Uhen Foundation of Eppstein Uhen Architects. Help us raise \$100,000 to benefit Food4TI, Feeding America of Eastern Wisconsin, and the Eppstein Uhen Foundation.

The **Beyond Design Bike Tour** takes place on **Thursday, September 20, 2018**. It begins in Sullivan, WI at the Concord House. Riders can choose routes from 20, 37, 70 or 103 scenic Wisconsin miles. A light breakfast is provided and a “muscle rebuilding” buffet and silent auction conclude the event.

Why support Food4TI? We believe that access to sufficient and healthy food is a necessity for children, and that students should be hungry to learn, not hungry. In 3 years, we have opened 3 food pantries at East High School, Mendota Elementary and Sandburg Elementary, with a fourth opening this fall at Cherokee Heights Middle School. In addition, we have provided over 60,000 weekend meals to homeless or high-need children and their families. We want to do more!

How can you help? Please consider becoming a sponsor of the BDBT. Sponsorships are available starting at \$300, up to \$5,000. You can become a sponsor by contributing financially or providing an in-kind donation or service. Each level of sponsorship includes a specified number of free riders, as well as various advertising opportunities such as placing an item in the BDBT rider bag or including your company logo on the event website and rider t-shirt. You may also support our cause by donating items for the silent auction, by registering as a volunteer, or by registering as a rider for the Food4TI team!

For Food4TI, \$5,000 goes a long way. It can buy the entire infrastructure for a new pantry, purchase food for a pantry for 6 months, or provide weekend food to 40 families for over 2 months.

Sponsorship at the \$5,000 level entitles your company to 20 free riders in the popular event, prominent logo placement on the event shirt, signage, website and post-ride event recognition, and your company promotional item in rider gift bag. Other levels have commensurate benefits.

To learn more about Food4TI, visit us at www.food4ti.org. For more information about sponsorship, riding, donating, or volunteering, please visit www.eua.com/bdbt. If you are interested in becoming a sponsor, please call or email the Eppstein Uhen Foundation at 414-298-2222 or foundation@eua.com. **We hope to see you there!**

• Contact us:
• food4ti@gmail.com
• 608.234.2623
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• Give online through our fiscal sponsor at:
• goodmancenter.org
• Indicate that your gift supports FFTI.
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• Mail gifts to Food For Thought (FFT):
• c/o Goodman Community Center
• 149 Waubesa St., Madison, WI 53704
• Indicate that your gift supports FFTI.